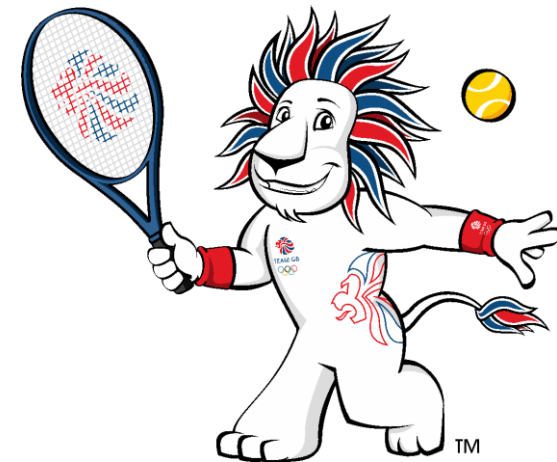




THE MASCOT CHALLENGE

Design a mascot for ParalympicsGB
and their supporters



What's in the picture?

Click to reveal the picture and answer!

Pride, Team GB's mascot





ParalympicsGB



Design a mascot

Team GB has a mascot, but ParalympicsGB do not.
Can you design a mascot for ParalympicsGB?



Who are ParalympicsGB?

Watch the video.

- What different sports can you see?
- How do you feel watching the video?
- What words do you think describe ParalympicsGB?



Who are ParalympicsGB?

ParalympicsGB is made up of a range of athletes with different **physical impairments**, who compete in a wide range of different sports, in different **sports classes**.



What are sport classes?

- Athletes from ParalympicsGB, like all Paralympians, compete in **sport classes**.
- Sports classes are set according to what kind of **impairment** an athlete has (for instance, prosthetic limb user, difficulty walking, short stature, or a visual impairment) and how much the impairment affects performance in their sport.
- Dividing Paralympic Sport into sports classes makes sure competition is **fair**. It means athletes whose impairment has a similar effect on sports performance compete against each other, and that the best performing athlete wins on the day.



What do ParalympicsGB represent?

Click to reveal the answer!

The athletes of ParalympicsGB demonstrate the Paralympic Values in their sporting and daily lives.

What are the Paralympic Values?



Courage



Determination



Equality



Inspiration

Which Value do you think is the most important for **you**? How about for a **Paralympian**?

What could represent the Paralympic Values?

What Paralympic Value could these pictures represent? Think and choose a Value for each.



Equality

Determination

Courage

Inspiration

Once you've matched the pictures, ask another member of your household to pick a word for each picture. Did you choose the same words for each image?

What represents the United Kingdom?

Click to reveal the answers!

ParalympicsGB represents Great Britain and Northern Ireland.

- Which countries does this include?
- Can you match the symbols and landmarks to the correct countries?

England

Scotland

TELEPHONE

TELEPHONE

TELEPHONE

TELEPHONE

TELEPHONE

TELEPHONE

What makes a good mascot? The design

Look at these Olympic and Paralympic Mascots from past Games. What do you like about each mascot design?



Magique
Albertville 1992



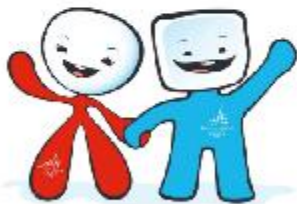
Gomdoori
Seoul 1988



Sohorang
PyeongChang 2018



Vinicius
Rio 2016



Neve and Gliz
Turin 2006



Fu Niu Lele
Beijing 2008



Mandeville
London 2012



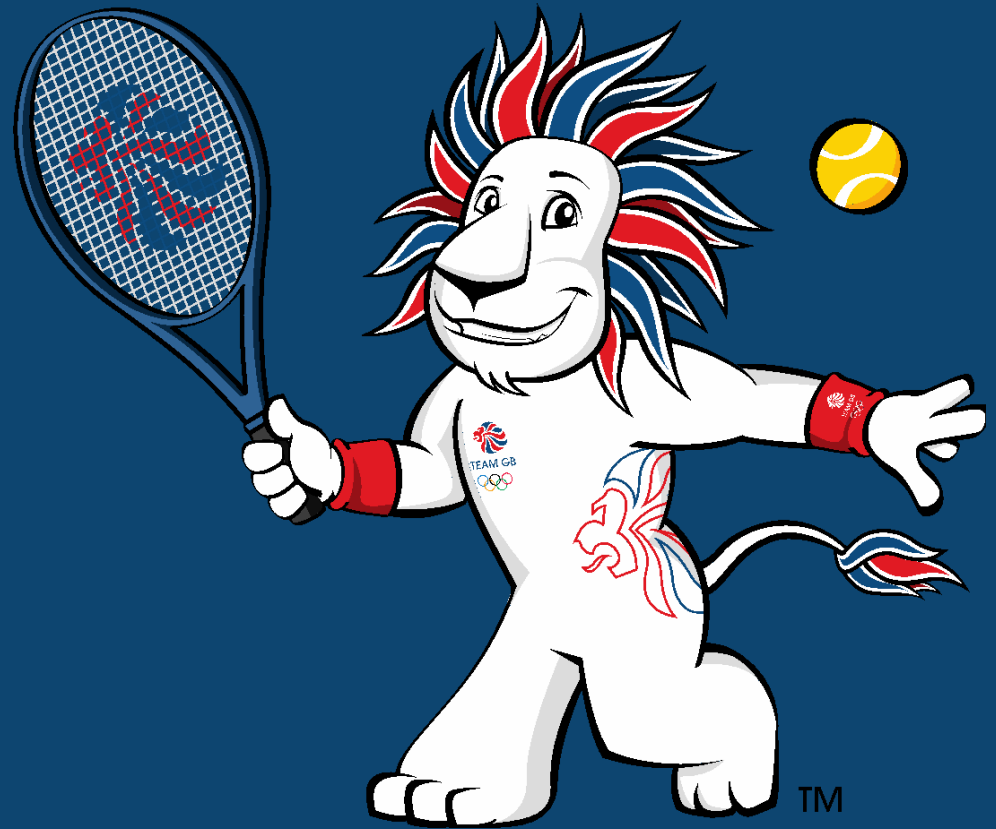
Sondre
Lillehammer 1994

What makes a good mascot? Personality and story

How can you make your character:

- fun-loving, playful
- friendly-faced and welcoming
- appeal to younger children
- represent and spread the message and Values of ParalympicsGB?

Pride
Team GB mascot



TM

What makes a good mascot? Movement and mime

Remember. Mascots can't speak.
Think carefully about:

- facial expressions
- mannerisms
- gesture
- colour
- pose



Wenlock and Mandeville
London 2012 mascots

The design brief

Your challenge is to design a mascot for ParalympicsGB.

Your mascot could be anything – an animal, an object, or something completely imaginary! Whatever it is, it should celebrate ParalympicsGB and encourage everyone to get behind the team.

Your mascot should:

- represent a **physical** or **sensory impairment** in some way
- celebrate Paralympic athletes and the **Paralympic Values**
- be suitable for use **long term** (so not Tokyo 2020* themed!)
- have a **great name!**

Think about the colours for your mascot – could you use some of the colours from the ParalympicsGB logo?

*Although the Games will now be held in 2021, they will still be called Tokyo 2020!



ParalympicsGB



Initial ideas

Think of four ideas in four minutes!

Fold a piece of paper into four parts and jot down/sketch four ideas – 1 minute for each idea.

What do you like about each design idea?

Develop your design

Pick your favourite design idea to develop. (Or mix the ideas!)

Top tips

What character, animal or thing will you use to represent the Paralympic athletes?

- *Use pencil to sketch an outline of your mascot.*

How will your mascot represent a physical or sensory impairment?

- *How about giving it a running blade, wheelchair, blindfold or similar?*

Give your mascot a great expression.

- *Wide-eyed, smiley, grinning, happy, cheeky, spiked hair, coloured hair.*

**Show your mascot to others.
What changes do they
suggest you make?**

Fill in the detail of your mascot.

- *What colours will you use to make it fun and appealing to younger children?*

**Remember: this must
be your own work.**

Finalise your design

Use this checklist to make sure your mascot is the best it can be!

- Have you given your mascot a great name?
- Have you marked where will you put the ParalympicsGB logo?
- Does your design represent an impairment?
- Can your design be used in the long term, at both the Paralympic Summer and Winter Games?
- How does your mascot show the Paralympic Values?
- What's the story behind your mascot?



Are you ready?

Have you finished your mascot idea? It's time to complete your design sheet! Be careful, take your time. This is what the judges will see.

Remember your mascot should:

- represent a **physical** or **sensory impairment** in some way
- celebrate Paralympic athletes and the **Paralympic Values**
- be suitable for use **long term** (so not Tokyo 2020 themed!)
- have a **great name!**

Send in your design by the extended deadline of 31 May 2020 for the chance to have it displayed at ParalympicsGB team base in the athletes' village at the Tokyo 2020 Paralympic Games!

THE MASCOT CHALLENGE DESIGN SHEET (1/2)
MY MASCOT DESIGN

Draw the mascot here or affix your computer-aided design or photograph.

Mascot's name: _____

Remember your mascot should:

- represent a physical or sensory impairment in some way
- celebrate Paralympic athletes and the Paralympic Values
- champion ParalympicsGB at future Summer and Winter Games
- have a great name!

Use * to indicate where you will place the logo.

ParalympicsGB

The mascot challenge

Extension Mascot modelling

Once you're happy with your mascot, how about making it?

Art straws

Plasticine

Paper mâché

Junk materials

Knitted

Dough

Make a costume



ParalympicsGB



The Mascot challenge

Thank you from
ParalympicsGB

